



COLLECTION
Branding

FOREWORD



RAPHAËL BOUCHEMOUSSE
INTERIOR ARCHITECT & GENERAL MANAGER

“ ARCHITECTURE AND DESIGN,
A CREATIVE APPROACH BUT ABOVE ALL AN
ABILITY TO ADAPT. ”

International

The world is a constant source of inspiration in the diversity of cultures and practices that feeds the development of our creative and methodological approaches.

Design

The expression and the result of our creative approach and our know-how to projects that are entrusted to us.

We Are Different

Each of our projects with the ambition to be a unique and original response adapted to a particular context, the context of your project.

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CAMPAGNE CITY

France

Mission : Concept design,
branding, and signage

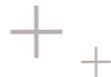
2016
Global design

900 m²
Supermarket, direct sales

This project concerns the overall creation of a short circuit sales concept in Limoges. Between interior architecture, graphics and signage, nothing is left out to allow the contemporary project to flourish.

Here we are talking about local, so it was important to study the context and the ambitions displayed by the city of Limoges to incorporate them into the creative thinking of the project.

The guiding line proposed by our team therefore centers around a more contemporary but equally friendly terroir. In line with their convictions, we had to come up with a sustainable project allowing proximity between customers and producers.





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CONTENT

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem ipsum.

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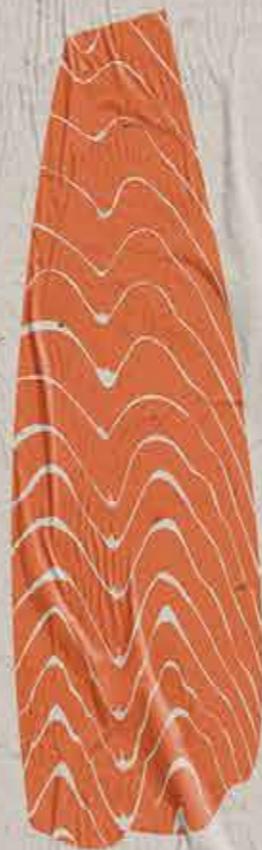
Signature

Date: 00.00.2016





FRESH
MEAT



FRESH
FISH

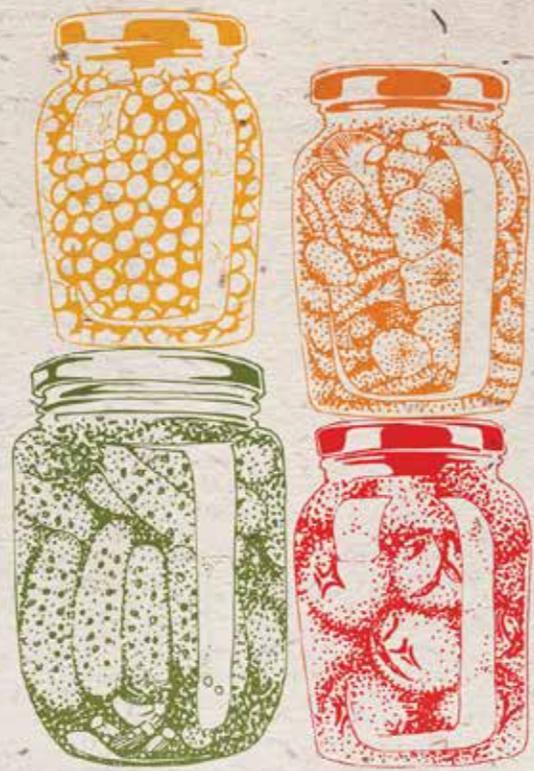


WINE

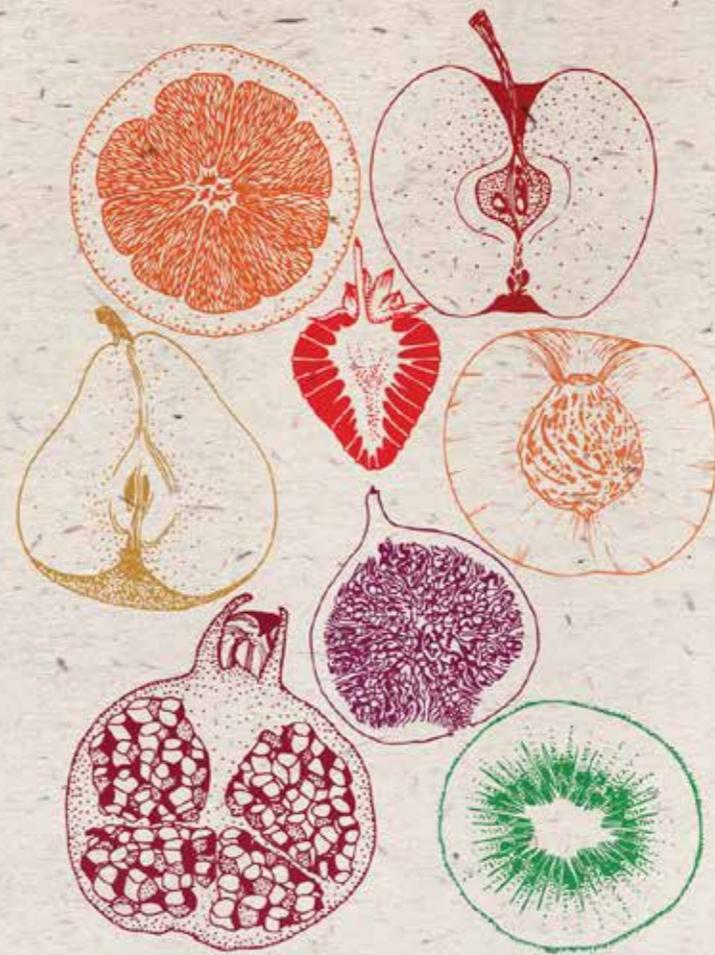
JARS

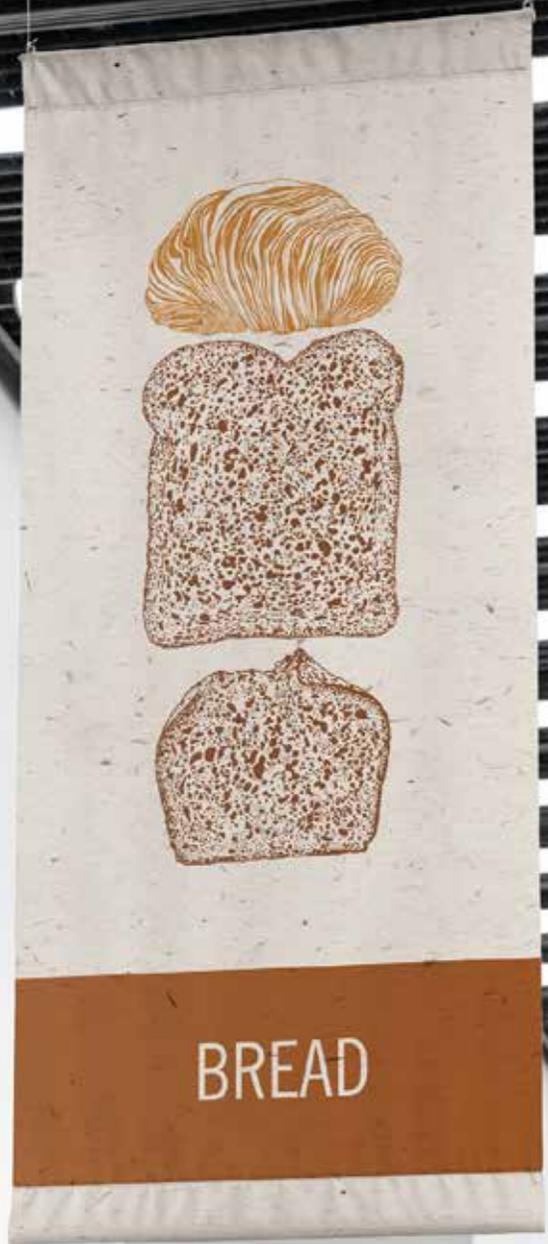


CANS & JARS



FRUITS







JANINE *loves* SUNDAY

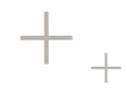
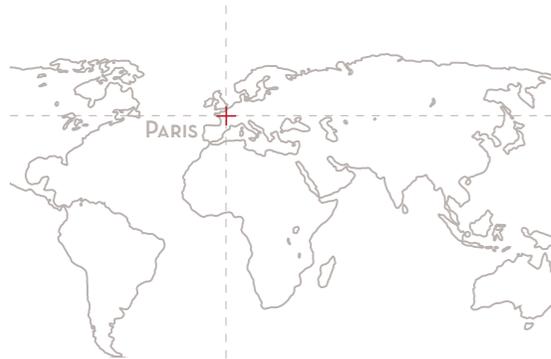
JANINE LOVES SUNDAY

France

Mission : Concept design,
branding and graphic material

2019
Global design

Original commercial
concept of vegan catering





HELLO WORLD,

Max dicta fiserit, multtudo omnis ad, quae imperator voluit, promptior laudato consilio conseruit in pacem ex ratione maxime percita, quod nescit expeditionibus crebris fortunam eius in malis tantum civilibus vigilasse, cum autem bella moventur externa, accidisse plerumque luctuosa, icto post haec foedere gentium rito perfectaque sollemnitate imperator Medicinam ad hiberna discessit.

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Ben à vous,

Frédérique Gaillard
Directrice associée

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DENTEVUE

CENTRE DENTAIRE & D'OPHTALMOLOGIE

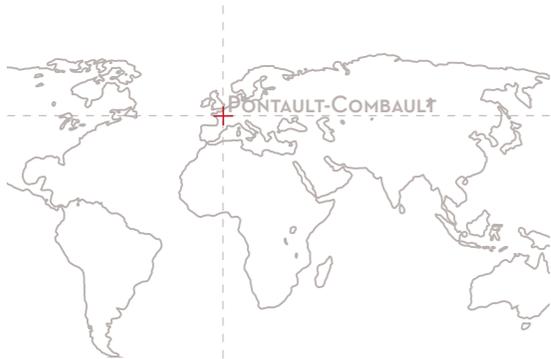
DENTEVUE

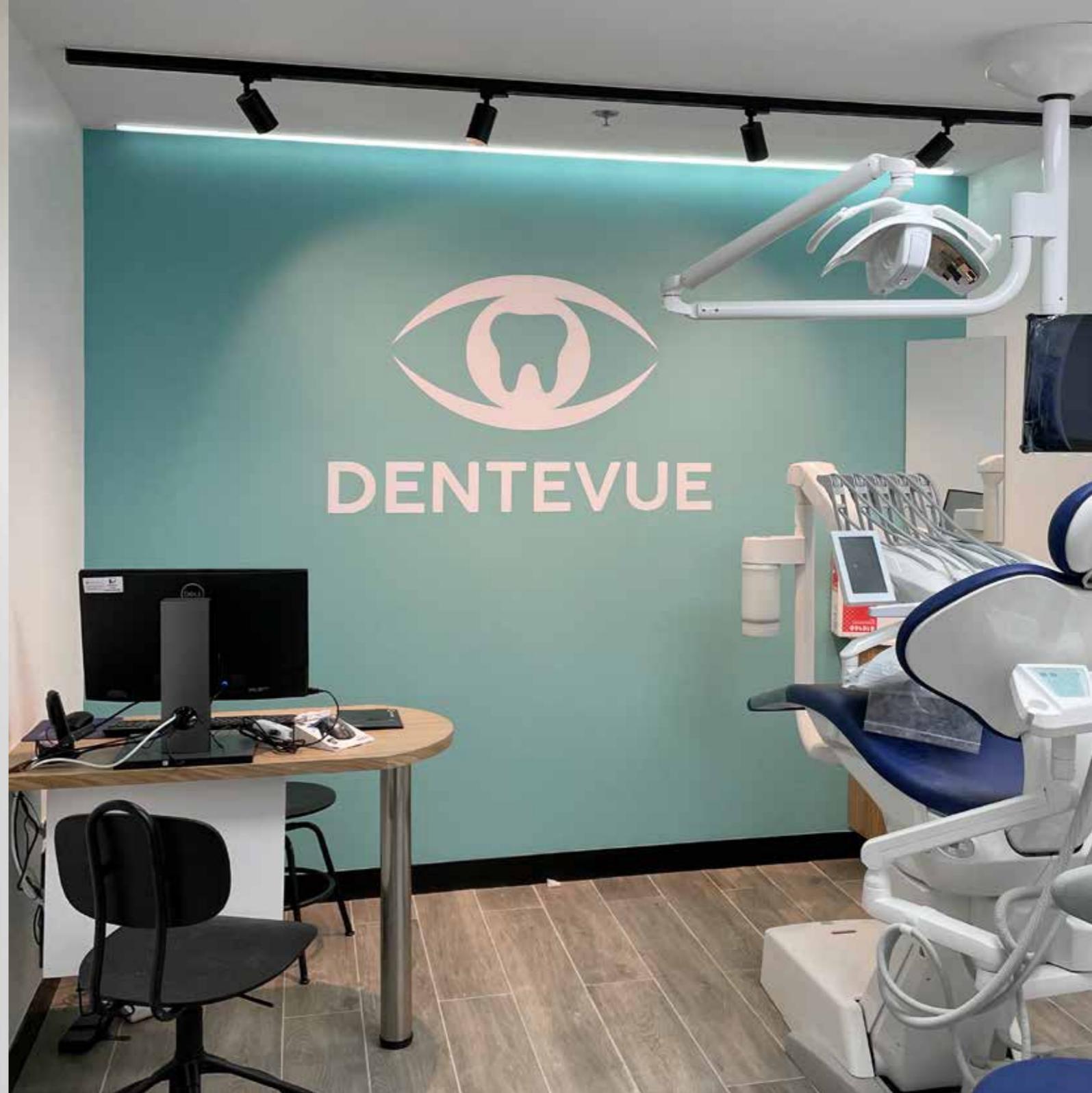
France

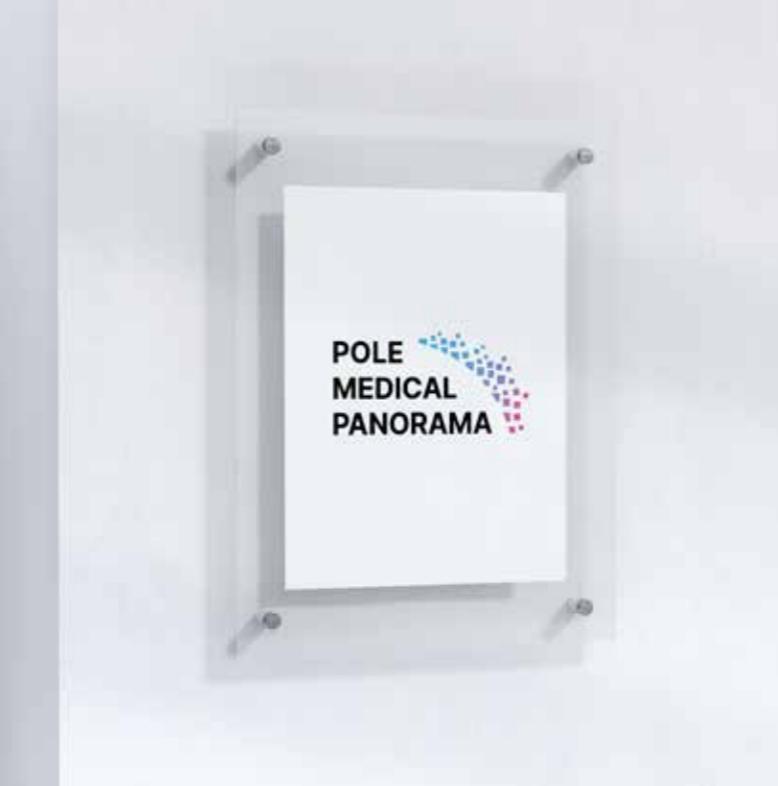
Mission : Concept design, branding, signage and construction supervision

2021
Global design

310 m², Medical center :
dentistry and ophthalmology







PANORAMA MEDICAL CENTER

France

Mission : Concept design, branding, signage, wayfinding and construction supervision

2022
New development

1003 m², Medical center : dentistry, ophthalmology, general and cosmetic practice





CARDIOSPHERE

France

Mission : Concept design
branding, signage and
construction supervision

2023
New development

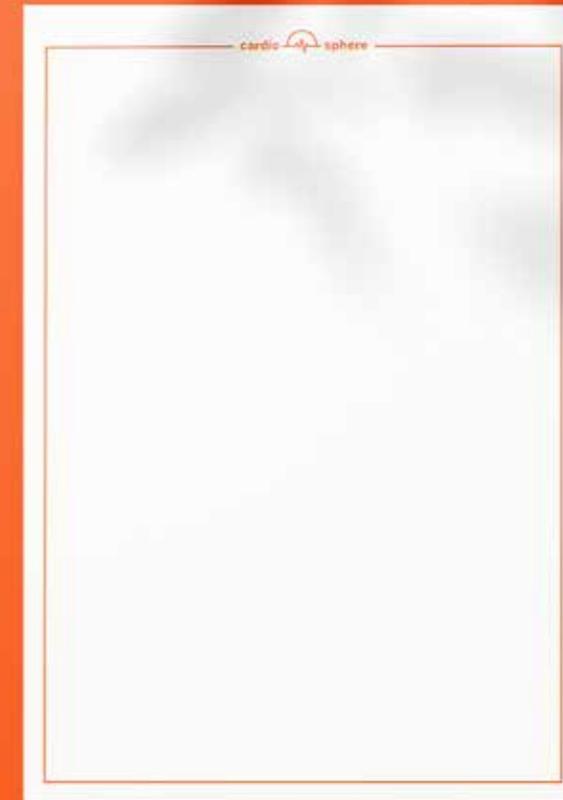
410 m²
Medical center : cardiology




CardioSphere



cardio  sphere





MARNE-LA-VALLÉE MEDICAL EYE CENTER

France

Mission : Concept design, branding, signage and construction supervision

2022
New development

216 m², Medical center : ophthalmology





KIRCHBERG

Luxembourg

Mission : Concept design, branding, signage, wayfinding and author surveillance

Opening 1996
Remodeling 2019
Global design

25 000 GLA
66 Shops, food court

The project concerns the partial renovation of a building and more particularly of its commercial part. As part of our reflections, we explored the anchoring of the project in the building.

We have therefore studied the ambitions displayed by the Luxembourg territory to put them in perspective through our approach but also observed the context and the surrounding geographical specificity and in particular the liquid element which interested us particularly to inspire the displayed commercial positioning :

AFFLUENCE / OASIS / ADVANTAGE / CLEAN ENERGY FOR USERS

The development axis of the proposed project thus plays on the creation of a fluid and organic space represented through the interior design which is materialised by an atrium with, in the upper part, the conservation of a design inspired by the nautical world (sailing, deck equipment...)





K·I·B
Molens


Enseignes / Shops
Lundi - Jeudi : 09h - 20h
Vendredi : 09h - 21h
Samedi : 09h - 19h


Restaurants / Restaurants
Lundi - Vendredi : 11h - 22h
Samedi : 11h - 23h

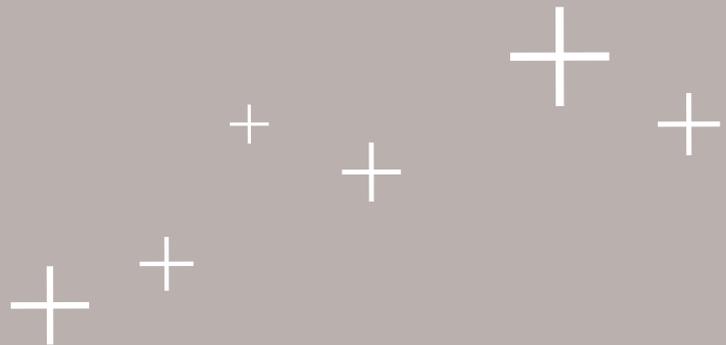

Pausse Gourmandes
Lundi - Vendredi : 07h30 - 20h
Samedi : 07h30 - 20h

Auchan
Lundi - Jeudi : 08h - 20h
Vendredi : 08h - 21h
Samedi : 08h - 20h



WAD



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